



Established 2000
12 Issues Per Year

Publication Overview

PHC News is dedicated to helping plumbing and mechanical contractors succeed in business. Our subscribers are primarily owners and upper management. They purchase and install products in the PLUMBING, HYDRONIC HEATING, PVF AND FIRE PROTECTION MARKETS.

Annual Audience Statement

September 2025

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Primary Business	Total	Percent
Plumbing, Hydronic Heating, Mechanical Contractors	45,934	97.7%
Other	1,066	2.3%
Total	47,000	100.0%

Type of Contracting Work	Total	Percent
Plumbing and/or Process Piping and/or Hydronic Heating	39,010	83.0%
Plumbing	32,430	69.0%
HVAC	31,490	67.0%
Hydronic Heat	23,970	51.0%
Bath/Kitchen Remodeling	18,330	39.0%
Radiant Heat	17,219	36.6%
Process Piping	13,630	29.0%
Private Water Systems	13,160	28.0%
Sprinkler/Fire Protection	8,272	17.6%
Other	6,508	13.8%

PHC News Geographic Breakdown

Copies		Copies	
New England		East South Central	
Maine (039-049)	299	Kentucky (400-427)	626
New Hampshire (030-038)	360	Tennessee (370-385)	966
Vermont (050-059)	147	Alabama (350-369)	701
Massachusetts (010-041)	1,291	Mississippi (386-397)	326
Rhode Island (028-029)	186	East South Central Total:	2,619
Connecticut (060-069)	723	West South Central	
New England Total:	3,006	Arkansas (716-755)	458
Middle Atlantic		Louisiana (700-714)	744
New York (005-149)	2,654	Oklahoma (730-749)	660
New Jersey (070-089)	1,484	Texas (750-799)	3,408
Pennsylvania (150-196)	2,339	West South Central Total:	5,270
Middle Atlantic Total:	6,477	Mountain	
East North Central		Montana (590-599)	229
Ohio (430-459)	1,795	Idaho (832-838)	310
Indiana (460-479)	966	Wyoming (820-834)	118
Illinois (600-629)	1,814	Colorado (800-816)	924
Michigan (480-499)	1,396	New Mexico (870-884)	322
Wisconsin (530-549)	1,175	Arizona (850-865)	804
East North Central Total:	7,146	Utah (840-853)	429
West North Central		Nevada (890-898)	335
Minnesota (550-567)	912	Mountain Total:	3,471
Iowa (500-528)	681	Pacific	
Missouri (622-658)	1,032	Alaska (995-999)	139
North Dakota (580-588)	167	Washington (980-998)	787
South Dakota (570-577)	200	Oregon (970-979)	472
Nebraska (680-693)	421	California (900-961)	3,680
Kansas (660-679)	550	Hawaii (967-968)	100
West North Central Total:	3,963	Pacific Total:	5,178
South Atlantic		Total USA 50 States	46,995
Delaware (197-199)	167	U.S. Possessions	
Maryland (206-219)	1,005	Puerto Rico (006-009)	5
D. C. (200-205)	26	Total U.S. Possessions	5
Virginia (201-246)	1,272		
West Virginia (247-268)	219		
North Carolina (270-289)	1,678		
South Carolina (239-301)	822		
Georgia (300-398)	1,468		
Florida (320-349)	3,208		
South Atlantic Total:	9,865	Total USA	47,000